

Welcome to Our First Newsletter!

TO OUR BEAUTIFUL CURLY COMMUNITY...

News and Happenings



With the Curl School 30-Day Series halfway to the finish line, and Curl School IRL just around the corner - I thought it was the perfect time to begin sending out these handy info packs to help out other Curly Malaysians with their journey to embrace their natural hair texture!

These newsletters are PDF-formatted so you can download and keep them on your phone or laptop, and easily refer back whenever you need!

I'm exploring new and interesting topics in these newsletters, so if you have any particular topics you'd like me to include, contact me via email, Tiktok, or Instagram! Would love to hear from you.

SUNDAY 4 OCTOBER
2026

* CURL
SCHOOL IRL *

SIGN UP ON MY
WEBSITE!



In-Person Event

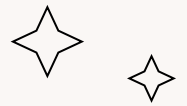
Curl School IRL will be the first Curly Malaysian workshop, focused on community, knowledge, and curl expertise.



2 Speakers

Deha (me/left) accompanied by Judith (right) will lead the afternoon with demonstrations, knowledge sharing, and Q&A.

@curlymalaysian



10 Reasons Why Your Curl Routine Is Failing

If your curls feel frizzy, flat, or unpredictable no matter what you buy, it's usually not the product. It's one (or three) of these:

01

Brushing curls dry. Dry brushing breaks up your curl pattern and creates frizz. Detangle with a comb only when hair is soaked and coated in product.

02

Towel-drying with a regular towel. Regular towels destroy the hair cuticle. A microfiber towel or a cotton t-shirt causes far less frizz.



03

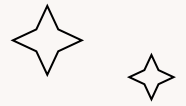
Touching your hair while it dries. Every touch during the drying process breaks curls apart. Leave it alone after you are done styling your hair, then diffuse or air dry.

04

Using shampoo with sulfates every wash. Sulfates strip natural oils curls need to hold their shape, leaving hair drier and frizzier over time. Use it only 1-3 times a month.

05

Skipping the "praying hands" step. Scrunching upward without first smoothing product downward (praying hands, then scrunch) is why the product is not evenly coating your hair - leading to undefined curls.



06

Letting the diffuser touch your wet hair. While drying your hair, try 'hover diffusing' for the first 15-20 minutes to create a defined gel cast, before continuing with 'cup drying' - this helps reduce frizz.

07

Not using enough product. Curly hair requires more product than straight hair - most people use less than what they need, then blame the product for "not working."

08

Sleeping on cotton pillowcases. Cotton pulls moisture out of your hair overnight. A satin or silk pillowcase (or a bonnet) protects your curls for longer.



09

Chasing everyone else's "holy grail" product. Curl type, porosity, and density vary hugely - what transformed your friend's 3B curls might weigh down your 2C waves completely. Don't be afraid to experiment.

10

Judging your routine on day one. Product buildup, scalp adjustment, and learning your own hair's habits take a few wash days minimum. Developing a routine that works for you takes time, effort, and patience!

If you recognize even two or three of these - you're not doing it wrong, you just weren't taught it.

None of us were.

WANT TO LEARN
MORE?

**Follow and be a part of the
Curly Malaysian community!**

MASTER YOUR
CURLS

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